

SYMPOSIUM LOCATION

From Ventura Fwy

- Exit Tampa, North
- Turn left into Lorenzen Mortuary Parking lot, on the West side of Tampa, across from the Jewish Home

Los Angeles Jewish Home
7150 Tampa Avenue • Reseda

*MAP IS NOT TO SCALE

Jewish Home - Grancell Village
7150 Tampa Avenue

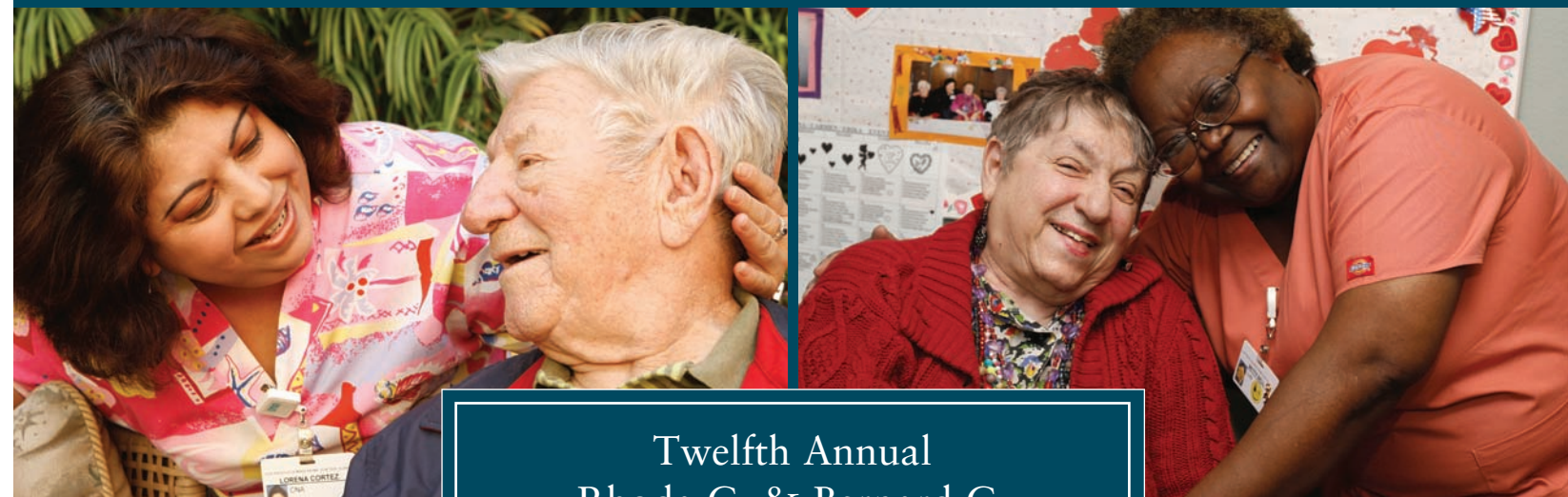
Ample complimentary parking is available at Lorenzen Mortuary and on adjacent streets.
Do not park on Tampa Avenue for afternoon sessions

What others have said about the Sarnat Symposium:

“The Sarnat Symposium provides an excellent learning opportunity”

“Thanks for presenting clinically relevant topics”

“Speakers and topics were excellent”



ABOUT THE SARNAT SYMPOSIUM

Rhoda and Bernard Sarnat made a generous gift to the Los Angeles Jewish Home to create an endowment which funds, in part, an annual conference on issues related to aging. Rhoda was a clinical social worker for more than six decades, including a 19-year tenure on the faculty of the USC School of Social Work where she was Director of Field Work for six years. Bernard, her husband of more than 68 years, is a noted plastic and reconstructive surgeon, and former Chief of Plastic Surgery at Cedars-Sinai Medical Center for more than 20 years. Dr. Sarnat serves as Professor of Plastic Surgery, School of Medicine, and Professor of Oral Biology, School of Dentistry, at UCLA.

The Rhoda G. & Bernard G. Sarnat Symposium was established in 1998 to honor them and to promote the education of professionals in the field of geriatric care.



Sarnat Symposium
Los Angeles Jewish Home for the Aging
7150 Tampa Avenue
Reseda, California 91335



Twelfth Annual
Rhoda G. & Bernard G.
SARNAT SYMPOSIUM
for Geriatric Care

**THE NEW FACE OF AGING:
A CONTEMPORARY LOOK AT CARING
FOR TOMORROW'S SENIORS**
Wednesday, October 28, 2009
Los Angeles Jewish Home
Reseda, CA

SARNAT SYMPOSIUM
Wednesday, October 28, 2009



SARNAT SYMPOSIUM

The New Face of Aging: A Contemporary Look at Caring for Tomorrow's Seniors

The Sarnat Symposium annually brings together some of the most progressive experts in the field of geriatrics to share their insight, research findings, and experience with social workers and other professionals who care for seniors. This year, our diverse and dynamic panel will explore creative, innovative solutions to some of the issues that must be faced when working with an aging America: establishing a regional approach to meeting the current and future needs of an aging population; employing generational values and holistic health in age-specific treatment of alcohol and prescription drug abuse among seniors; utilizing memories to create a sense of continuity and knowledge of events, both momentous and every day, for generations to share; and encouraging a workplace environment that respects the differences of all individuals. The Symposium promises to provide extensive experience, thoughtful perspectives and the opportunity for stimulating interactions.

Our Distinguished Speakers

LAURA TREJO, MS, MPA General Manager, Los Angeles Department of Aging

Transforming the Aging Network in the Los Angeles Region

Historically the Los Angeles region has been challenged by the existence of two Area Agencies on Aging operating within the same geographic area. This session will explore transformation of the aging network to address historical gaps and inefficiencies and improve the quality of life for seniors and their families in our region.

Laura Trejo is the General Manager of the City of Los Angeles Department of Aging, where she is responsible for the overall administration of the department, serves as technical and policy advisor to the Mayor and City Council, and represents the City of Los Angeles before the public, community and private groups on matters affecting senior citizen affairs. For over twenty years, Ms. Trejo has been instrumental in developing models of care for older adults and their families. She consults and trains extensively throughout the country and around the world and has published numerous articles. Ms. Trejo is the recipient of various personal and program achievement awards, among them the Robert Wood Johnson Foundation's Community Health Leadership Award, considered the nation's highest honor in community health leadership. She holds a Master of Science in Gerontology, Master of Public Administration, Graduate Certificate in Long Term Care Administration, and a Bachelor of Art in Psychology, all from the University of Southern California.

CAROL COLLERAN, CAP, ICADC Executive Vice-President of Public Policy and National Affairs, Hanley Center

Aging and Addiction: A Silent Epidemic

Families and caregivers are dealing with the reality of epidemic alcohol and prescription drug dependency among older adults, and an age wave of Boomer addiction. This session will address popular myths surrounding older adult addiction, describe obstacles to treatment and recovery, discuss risk factors of late onset addiction, and explore how a new Life Stages treatment approach holds promise for Boomer recovery.

Carol Colleran is the Executive Vice-President of Public Policy and National Affairs at the Hanley Center in West Palm Beach, Florida. Ms. Colleran is a pioneer in the development of age-specific addiction treatment and the co-author of *Aging and Addiction: Helping Older Adults Overcome Alcohol and Medication Dependence*. With her clinical leadership, Hanley's Center for Older Adult Recovery was developed ten years ago to lead in addressing older adult alcohol and substance addiction. Her pioneering work continued in developing an effective treatment approach for a new wave of aging patients. Ms. Colleran is a tireless educator and advocate for older adult recovery. She has taught in university symposiums and is an in-demand presenter at national and international conferences across professional disciplines. She is the recipient of numerous awards in the fields of aging and addiction, including the American Society on Aging Hall of Fame award.

ANITA H. MILLER, MA, PGCM Clinical Manager, Alzheimer's Association, California Southland Chapter, Greater San Fernando Valley

Family Treasures

The creation of a "Family Treasure" is a technique that can be used therapeutically, even with the frail elderly, those with early to moderate stage Alzheimer's disease, and seniors who have been treated for depression. This session will show how families can be united through sharing memories and creating a lovely keepsake for future generations.

Anita Miller, MA, PGCM, is Clinical Manager for the California Southland Chapter of the Alzheimer's Association. Her career as a geriatric care manager began in 1990, after receiving an MA in Human Development from Pacific Oaks College in Pasadena. At that time, she began working with Valley Hospital Medical Center, site of the San Fernando Valley's first gero-psychiatric program, and Northridge Hospital Medical Center. She served as manager of the ElderMed America program at both hospitals, and also created the first Dementia Caregivers Support Group at both sites. Ms. Miller continues to facilitate the group at Northridge Hospital. Her career eventually led her to join forces with an elder law attorney, offering care coordination and management as well as long-term care Medi-Cal and conservatorship planning. She has personally been the primary family caregiver for three members of her own family. Ms. Miller has presented at numerous local, regional and national conferences, including the American Society on Aging, the Alzheimer's Association, the American Geriatric Society, and the National Association of Professional Geriatric Care Managers.

VIRGINIA GREEN, PH.D. President, The BIZ Visions Group; Instructor, Los Angeles Valley College

Cultural Competence and Quality

The multi-dimensional encompassing nature of cultural diversity impacts our personal and working relationships with others. Through a discussion of the value of cultural diversity in the workplace and the demonstration of techniques to improve interpersonal relationships, this session will explain the various aspects of diversity and encourage a workplace environment that respects the differences of all individuals.

Dr. Virginia Green is a principal in The BIZ Visions Development Group, focusing her efforts on Strategic Consulting by developing, instructing and coaching core management and employees. Her unique combination of experiences as a corporate executive, entrepreneur and effective communicator shows through her expertise and natural ability to bring "real life" solutions to her audiences worldwide in engaging motivational speaking keynotes and seminars. With more than twenty years of leadership experience, Dr. Green is an accomplished corporate CEO strategist and marketer. Dr. Green received her PhD, MA, MBA and MA from New York University, New York Institute of Technology and Capella University, where she currently serves as an advisor. She also teaches in the online and on-ground programs for the Graduate Business and Communication departments at Woodbury University, University of Riverside, New York University, ITT, Los Angeles College and Grand Canyon University.

Symposium Schedule ~ Wednesday, October 28, 2009

7:45 – 8:30	Registration and Check-in	12:50 – 2:15	Family Treasures Anita H. Miller, MA, PGCM
8:30 – 8:45	Welcome and Introductions Molly Forrest, CEO-President Los Angeles Jewish Home	2:15 – 2:30	BREAK
8:45 – 10:15	Transforming the Aging Network in the Los Angeles Region Laura Trejo, MS, MPA	2:30 – 4:00	Cultural Competence and Quality Virginia Green, Ph.D.
10:15 – 10:30	BREAK	4:15 - 4:45	TOURS OF JOYCE EISENBERG-KEEFER MEDICAL CENTER (Optional)
10:30 – noon	Aging and Addiction: A Silent Epidemic Carol Colleran, CAP, ICADC		
12:00 – 12:45	LUNCH		
12:20 – 12:40	TOURS OF JOYCE EISENBERG-KEEFER MEDICAL CENTER (Optional)		
12:45 – 12:50	AFTERNOON WARMUP		

REGISTRATION FEES

Postmarked on or before October 21, 2009	\$80 per participant
Postmarked after October 21, 2009	\$100 per participant
Students* & Seniors (age 65+)**:	\$70 per participant

A \$10 discount per registrant will be given for three or more participants from the same company or organization.

* Must be full-time student and provide copy of student ID at check-in.

**Must provide valid ID at check-in.

SYMPOSIUM LOCATION

Jewish Home Grancell Village 7150 Tampa Avenue

Registration Form

Yes! Please enroll me in the Twelfth Annual Rhoda G. & Bernard G. Sarnat Symposium for Geriatric Care on Wednesday, October 28, 2009. Registration includes lunch, four presentation workshops, handouts and six CEU credits. Register early. Attendance is limited.

PLEASE PRINT

NAME _____

BOARD LICENSE #'s _____

ORGANIZATION _____

TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____ FAX _____

E-MAIL _____

Mail registration form to:

Sarnat Symposium, Los Angeles Jewish Home,

7150 Tampa Avenue, Reseda, CA 91335 or Fax to 818-342-0881

You are welcome to photocopy this enrollment form for additional participants.

The following organizations will give 6 CEU credits for attending this Symposium. Please select appropriate boxes.

LCSW MSW MFT BRN

NHAP RCFE

Enclosed is a check for \$ _____
(payable to Los Angeles Jewish Home)

Charge my credit card for \$ _____
 Visa MasterCard

Account #: _____ Exp. Date _____

Name on Card: _____

Signature: _____

Note: There will be a \$25 cancellation penalty.
After Friday, October 23, no refunds will be issued.

INFORMATION (818) 774-3041